



**OFFICE OF THE POLITICAL OMBUDSMAN AND POLITICAL
AWARENESS AND RESPECT INITIATIVE
VIDEO COMPETITION 2021**

What does democracy mean to me?

Video Competition Rules

The Office of the Political Ombudsman (OPO) in association with Political Awareness and Respect Initiative (PARI), its youth outreach arm, would like to hear from you about your views on democracy and what you think can be done to preserve it. In this regard we present the OPO/PARI video completion on “**What does democracy mean to me?**” First, second and third place winners will receive a cash prize and all entries may feature in future digital and print material from the OPO.

1. Who can enter the competition

- i. Jamaicans between the ages of 16 – 25 years old.
- ii. Applicants can be an individual or a group of no more than 5 persons. The leader of the group must fill out the application form on behalf of the group members.
- iii. Entries must be submitted in either avi or mp4 format only.

2. Competition Rules

- i. There is no entry fee for this competition.
- ii. An entry form must be completed and submitted with the video entry. Application forms can be downloaded from the OPO website <https://opo.gov.jm/>.
- iii. Applicants are only allowed to submit one (1) video entry.
- iv. The video should be no more than one (1) minute in length.
- v. No use of expletives or any other indecent language. Use of such language warrants immediate disqualification.
- vi. Submissions will only be accepted electronically. No hard copies will be accepted. Entries must be sent directly to the email address provided below. Entrants have the option of using file sharing apps to send submissions to the email address. However, the opening of such entries must not be password protected. Password protected entries will not be accepted.
- vii. The video must be:



- a. The original work of the artist, and must not include, be based on, or derived from any pre-existing or third party music, lyrics or melody.
- b. Free of any copyright or intellectual property claims or infringements.

3. How and when to submit video entry

- i. The completed application form and video must be submitted to mgordon@opo.gov.jm. By August 27, 2021 at 11:59am, either directly to the email address, or by using a file sharing application sent to the email address. Please see section 2(vi) above.
- ii. The applicant must complete the entry form on the website to enter the competition.
- iii. No late entry will be accepted.
- iv. The OPO is not responsible for lost, late, misdirected, incomplete, illegible or otherwise unusable entries including entries that are lost or unusable due to computer, internet or electronic issues on the part of the entrant.

4. Execution

- i. Once submitted videos will be judged based on the criteria listed below.
- ii. The videos will be posted on Instagram from the 28th to the 30th of August 2021. Five additional points will be awarded to the video with the most likes and views.
- iii. A panel of judges will select the top three (3) entries.
- iv. The winners may collect their prizes at the Office of the Political Ombudsman located at 85a Duke Street, Kingston on Thursday September 16, 2021.

5. Judging Criteria

The judges will look for a creative, engaging and inspiring submission.

Entries will be judged on:

- i. Relevance of content to the competition topic
- ii. Creativity expressed
- iii. Clarity of message
- iv. Points for video with the most views and likes on Instagram

6. Copyright and Ownership

- i. All entries submitted must be in accordance with the copyright laws of Jamaica. (Read about Jamaica's Copyright Act at <https://www.jipo.gov.jm>)
- ii. By submitting a video entry, the entrants grant the OPO the right to use and distribute the submitted materials on its website and social media pages, broadcast on television, use images or stills of the materials in print media and for promotional materials for the OPO and PARI.



- iii. Except where prohibited by law, an entry submission into this competition constitutes permission to use the winners' names, likeness, prize information, and information provided on the entry form for publicity purposes without further permission or compensation.
- iv. The top entries may be placed on the OPO's website and social media platforms after the winners have been announced.

7. Selection of winners and prizes

- i. In the event that the competition winner(s) provides incorrect or invalid contact details, the OPO is not responsible for any inability to contact the winner regarding prize notification.
- ii. The winners will be selected based on a combination of online public voting and by a panel of judges.
- iii. The following prizes will be awarded:
 - First Place: Cash prize of J\$25,000.00**
 - Second Place: Cash prize of J\$15,000.00**
 - Third Place: Cash Prize of J\$10,000.00**

The Competition opens on Monday August 9, 2021

The competition closes on Friday August 27, 2021 at 11:59 p.m.

The winning entry will be announced on Friday September 10, 2021 at 12:00 noon on The Office of Political Ombudsman's website, Facebook: The Office of the Political Ombudsman, Twitter: @OmbudsmanJA and Instagram: @politicalombudsmanja

